

# Ignite Hope

2024

MISSION: MOM



## SPONSORSHIP KIT



**THURSDAY, MARCH 7, 2024**

6 p.m. – 9 p.m.

La Venezia Ballroom

4646 SE 10th Place, Cape Coral, FL 33904

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## Our Goal:

The aim of Mission: Mom is to generate much-needed funds that will aid in the expansion of our existing programs, including the utilization of our recently established transitional housing units.

We raise 100% of our funding through individuals, churches, foundations and grants. We do not accept any government funding.

By changing the mindset and elevating the mothers, they can recognize their full potential and self-worth. A successful, financially stable woman raising her family in a safe and loving environment is a testament to the power of establishing sustainable stability through education and healing. She then uses that platform to effect change in the local community and, further, the world.

## About Us:

Thrive is a residential program for women in crisis or unplanned pregnancies, single mothers and their children, and mothers who are working on a reunification plan with their children. We are a safe haven, removing the barriers such as food insecurity and warm, safe housing. We provide comprehensive education, career development, life skills, parenting, and counseling services in a safe, secure home. Our goal is to empower them through life planning strategies to change the trajectory of their lives and become self-supporting. Thrive is unique in that we are dual-focused on restoring hope in the heart of the mother, who has experienced homelessness, domestic violence, extreme poverty, and violence which in turn saves the child from experiencing the same traumas. Our program addresses the mental, physical, and emotional needs of both. A woman who makes the brave decision to come to Thrive is given the gift of hope and opportunity through scholarship opportunities, and no-cost childcare for her child(ren) while she pursues her education and career initiatives.

All Event Proceeds will Benefit:



# SPONSORSHIP OPPORTUNITIES

## Mom Multiplier - \$10,000

### Benefits Include:

- VIP Seating (2 tables of 16 guests) and Premier Parking at the event
- Commemorative Gift
- Opportunity to address the audience at Podium - up to 3 minutes
- Recognition throughout the event
- Full-page ad in the event program
- Promotional items provided by the sponsor to be placed in gift bags (200)
- Company name or logo showcased through:
  - Event Collateral
  - Social Media, press releases, and e-blasts to over 3,000
  - Corporate Partner designation on Thrive website
  - Logo displayed in the presentation during the event

## Mom Maker - \$5,000

### Benefits Include:

- VIP Seating (1 table of 8 guests)
- Commemorative Gift
- Podium Recognition
- 1/2 page ad in the event program
- Promotional items provided by the sponsor to be placed in gift bags (200)
- Company name or logo showcased through:
  - Event Collateral
  - Social Media, press releases, and e-blasts to over 3,000
  - Corporate Partner designation on Thrive website
  - Logo displayed in the presentation during the event

## Mom Friend - \$2,000

### Benefits Include:

- Seating for 8
- Podium Recognition
- Logo displayed in the presentation during the event
- 1/4 page ad in the event program
- Promotional items provided by the sponsor to be placed in gift bags (200)
- Company name or logo showcased through:
  - Social Media, press releases, and e-blasts to over 3,000
  - Corporate Partner designation on Thrive website
  - Logo displayed in the presentation during the event

## Mom Supporter - \$1,500

### Benefits Include:

- Seating for 8
- Company name listed in the event program
- Company Name or logo displayed at the center of the table
- Promotional items provided by the sponsor to be placed in gift bags (200)
- Company name or logo showcased through:
  - Social Media, press releases, and e-blasts to over 3,000
  - Corporate Partner designation on the Thrive website
  - Logo displayed in the presentation during the event

## Beer & Wine Sponsor - \$1,000

### Benefits Include:

- Seating for 4
- Company Name or logo displayed at the bar
- Promotional items provided by the sponsor to be placed in gift bags (200)
- Company name or logo showcased through:
  - Logo displayed in the presentation during the event

## Dessert Sponsor - \$500

### Benefits Include:

- Seating for 2
- 8 x 10 sign display on dessert table with company logo & brief description (supplied by sponsor)
- Promotional items provided by the sponsor to be placed in gift bags (200)

## Advertising Opportunities

- Full Page Ad Sponsor: \$1,000
- 1/2 Page Ad Sponsor: \$750
- 1/4 Page Ad Sponsor: \$500
- Business Card Ad Sponsor: \$250



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- Mom Multiplier \$10,000
- Mom Maker \$5,000
- Mom Friend \$2,000
- Mom Supporter \$1,500
- Beer & Wine Sponsor \$1,000
- Dessert Sponsor \$500

**Advertising**

- Full Page Ad Sponsor \$1,000
- 1/2 Page Ad Sponsor \$750
- 1/4 Page Ad Sponsor \$500
- Business Card Ad Sponsor \$250

**Desired Sponsorship Level:** \_\_\_\_\_

**Sponsor/Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Payment Information**

Check Enclosed for \$ \_\_\_\_\_ payable to **Thrive**.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**The sponsorship payment deadline is Friday, March 1, 2024.**

**To pay online, visit:**

<https://app.donorview.com/8rOZp>

**or scan here**



Proceeds from the event will go to support Thrive.

For questions about sponsorship, please get in touch with [admin@thriveswfl.org](mailto:admin@thriveswfl.org)

Thrive is a registered 501(c)3, empowering pregnant women and single mothers to reach their God-given potential. Learn more: [www.ThriveSWFL.org](http://www.ThriveSWFL.org)

907 SE 5th Avenue, Cape Coral, FL 33990